

## Message Text

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72

ACTION ARA-20

INFO OCT-01 ISO-00 PM-07 NSC-10 SPC-03 SS-20 RSC-01

CIAE-00 DODE-00 INR-10 NSAE-00 PA-04 USIA-15 PRS-01

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R 141822Z DEC 73

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 9243

UNCLAS MEXICO 9384

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E.O. 11652: N/A

USIA FOR IPS IBS ILA IOR/M

MEDIA REACTION ROUNDUP -- NOMINATION OF JOSEPH J. JOVA AS  
AMBASSADOR TO MEXICO.

MAJORITY MEXICO CITY NEWSPAPERS CARRIED AP/UPI/EFE WIRE SERVICES  
RELEASE DATED DECEMBER 3 OF PRESIDENT NIXON'S ANNOUNCEMENT TO  
NOMINATE JOSEPH J. JOVA AS AMBASSADOR TO MEXICO. BULK OF  
MATERIAL BASED ON BIODATA INFORMATION ALTHOUGH SOME PAPERS WENT  
BEYOND PRESENTATION OF MERE FACTS. AVANCE (SUBURBAN DAILY)  
SPECULATED THAT JOVA WAS APPOINTED AMBASSADOR TO MEXICO AT THE  
PERSONAL INTERVENTION OF SECRETARY HENRY KISSINGER IN RESPONSE  
TO REQUEST FROM MEXICO'S FOREIGN MINISTER EMILIO O. RABASA AND  
THAT JOVA'S NOMINATION "IS A GUARANTEE TO RESOLVE PROBLEMS  
THAT EXIST BETWEEN THE TWO COUNTRIES."

'LA PRENSA' (MASS CIRCULATION TABLOID) CONSIDRED THE AMERICAN EMBASSY  
IN MEXICO AS ONE OF PRINCIPAL EMBASSIES IN US FOREIGN POLICY AND  
"ALTHOUGH RELATIONS BETWEEN BOTH COUNTRIES ARE CONSIDERED  
EXCELLENT, MISUNDERSTANDINGS HAVE DEVELOPED RECENTLY BETWEEN  
WASHINGTON AND MEXICO."

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'EL HERALDO' (CONSERVATIVE) SAID THAT AMBASSADOR JOVA IS

"CONSIDERED BY HIS COLLEAGUES AS ONE OF THE MOST ABLE DIPLOMATS ON THE NIXON TEAM". 'EL SOL DE MEXICO' (RIGHT OF CENTER) STRESSED "JOVA'S VAST EXPERIENCE IN LATIN AMERICAN AFFAIRS."

'THE NEWS' (ENGLISH DAILY CONJECTURED THAT JOVA'S "APPOINTMENT IS THE NEWEST IN A GROWING TENDENCY BY THE NIXON ADMINISTRATION TO NAME STATE DEPARTMENT OFFICIALS AS AMBASSADORS".

ON DECEMBER 7 AND 9 'EL DIA' (ESTABLISHMENT-LEFTIST) CARRIED AN EFE ITEM ON THE COMMITTEE FOR AN OPEN SOCIETY STATING SOCIETY SUBMITTED QUESTIONNAIRE TO FULBRIGHT'S FOREIGN RELATIONS COMMITTEE IN ORDER THAT AMBASSADOR JOVA DEFINE HIS POSITION ON SUCH ISSUES AS THE "MEXICAN BRACEORS' IMMIGRATION PROBLEMS, THE QUESTION OF SALINITY OF THE COLORADO RIVER, THE ROLE OF THE CIA IN RELATION TO THE AMERICAN AMBASSADOR IN MEXICO, THE INDUSTRIAL EXPANSION INVOLVING THE US GOVERNMENT OR PRIVATE COMPANIES, AND THE EFFECTS ON MEXICO OF COMMERCIAL LEGISLATION CURRENTLY PENDING IN THE US CONGRESS."

'ULTIMAS NOTICIAS' (EXCELSIOR'S AFTERNOON EDITION--LEFTIST) PUBLISHED A PIECE BASED ON AN INTERVIEW WITH THE MEXICAN FOREIGN MINISTER REGARDING HIS REACTION TO THE DEMANDS SET FORTH BEFORE THE SENATE FOREIGN RELATIONS COMMITTEE BY THE COMMITTEE FOR AN OPEN SOCIETY. THE MINISTER WAS QUOTED AS SAYING "THE MEXICAN GOVERNMENT DOES NOT HAVE ANY INFORMATION THAT THE NEW AMBASSADOR (JOVA)...IS A MEMBER OF THE CIA" "NOR, HE ADDED, "COULD THE MEXICAN GOVERNMENT DEELINE THE NOMINATION" OF AN INDIVIDUAL BECAUSE OF A GROUP'S ACCUSATION, REFERRING TO THE COMMITTEE FOR AN OPEN SOCIETY.

'EXCELSIOR' (LEFTIST-NATIONALITIC-INFLUENTIAL) CARRIED EFE PIECE QUOTING AMBASSADOR JOVA AS SAYING "BRACEROS IS THE PRINCIPAL PROBLEM BETWEEN THE US AND MEXICO" AND "BOTH GOVERNMENTS ARE GREATLY INTERESTED IN RESOLVING IT, BUT IT IS NOT EASY. NEVERTHELESS, IT IS IMPORTANT THAT THE US TREAT THIS (PROBLEM) HUMANELY." REGARDING THE SALINITY OF THE COLORADO RIVER, JOVA WAS QUOTED AS SAYING THAT "THE BIG PROBLEMS BETWEEN THE TWO COUNTRIES ARE BEING SOLVED LITTLE BY LITTLE, AS WAS THE COMPLICATED FRONTIER PROBLEM OF EL CHAMIZAL." COLUMNIST CARLOS FREYMAN WRITING IN "EL SOL DE MEXICO" UNCLASSIFIED

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(DEC. 11) CONSIDERED AMBASSADOR JOVA EXCPETIONALLY WELL QUALIFIED TO TACKLE THE COMPLICATED ASSIGNMENT IN MEXICO IN VIEW OF HIS LONG EXPERIENCE IN THE OAS "WHERE HE ACQUIRED A BROAD VISION OF ALL THE PROBLEMS AND AFFAIRS WHICH ARE AIRED BY THE NATIONS OF THIS CONTINENT"; FOR HIM (FREYMANN) THE BRACERO PROBLEM IS IN NEED OF AN IMPERATIVE SOLUTION. 'NOVEDADES' (MODERATE) EDITORIALIZED THAT JOSEPH JOHN JOVA GONZALEZ HAS ALREADY DEMONSTRATED HIS WILLINGNESS TO DISCUSS

BILATERAL COMMERCIAL AFFAIRS AND NEGOTIATE THE ILLEGAL MIGRANT WORKERS PROBLEM. "THERE IS NO DOUBT, AS THE DIPLOMAT HAS EMPHASIZED, THAT HIS MISSION CONSISTS OF DEFENDING US INTERESTS BUT BY THE SAME TOKEN HE SHOULD MAINTAIN A SENSE OF JUSTICE WHICH IN THE FINAL ANALYSIS IS THE BEST GUARANTEE FOR HARMONY AND MUTUAL BENEFIT."

'EXCELSIOR' EDITORIALIZED (DEC. 5) THAT "WITHIN GREAT AND LESSER TENSIONS OUR INTERNATIONAL CONDUCT IS IDENTIFIED" WITH THE US, "ACCOMPANIED BY MANY AND EVER INCREASING HUMAN AND CULTURAL UPEHAVALS."

FOR THIS REASON, THE EDITORIAL CONTINUES, THE TASK OF DIPLOMATIC REPRESENTATION WILL BE PARTICULARLY DELICATE. THE EDITORIAL CONCLUDES THAT MEXICO "DESIRES TO MAINTAIN FRUITFUL AND RECIPROCAL RELATIONS WITH THE US, BASED ON MUTUAL RESPECT AND AN UNDERSTANDING OF OUR NATIONAL PECULIARITIES, WE HOPE THAT THE MISSION OF MR. JOVA TO THIS COUNTRY CONTRIBUTES TO THIS PURPOSE." CARTER

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POSITION ON SUCH ISSUES  
**TAGS:** PFOR, US, MX, CIA, OAS, (JOVA, JOSEPH J)  
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